Students in the Academy of Digital Media Productions develop exemplary communication skills through authentic, media-based experiences. Students have the opportunity to work in a state-of-the-art production studio. Projects include creating and producing the weekly Clairemont Student News as well as additional creative productions. Academy students have a strong desire to use light, sound, video, and web-based tools to capture, communicate, and enhance the lives of those around them. Academy students promote teamwork, communication, creative thinking, and decision-making abilities—traits that are necessary to function successfully in the competitive and media-rich twenty-first century.

**Industry Sector: Arts, Media & Entertainment**

Focused on using visual art, digital media, and Web-based tools and materials as the primary means of communication and expression.

- Artistic & Communications Director
- Commercial Designer
- Producer/Director, TV, Film, Social Media
- Content Creator
- Journalist
- Broadcast and Theatrical Technician

**Four-Year Course of Study at CHS**

<table>
<thead>
<tr>
<th>GRADE 9</th>
<th>GRADE 10</th>
<th>GRADE 11</th>
<th>GRADE 12</th>
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<tbody>
<tr>
<td>English 1-2 CL UC[b]</td>
<td>English 3-4 Adv UC[b]</td>
<td>AP English Language 1-2 UC[b]</td>
<td>ERWC 1, 2 UC[b] or AP Eng Literature 1-2 UC[b]</td>
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<tr>
<td>Integrated Math I UC[e]</td>
<td>Integrated Math II UC[e]</td>
<td>Integrated Math III UC[e]</td>
<td>AP Calc</td>
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<tr>
<td>Biology: The Living Earth 1-2 UC[d]</td>
<td>Honors Chemistry in the Earth System 1-2 UC[e]</td>
<td>Physics 1-2 Advanced UC[a]</td>
<td>Pre-Calc, AP Stats/ Mesa Math or AP Calc</td>
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<tr>
<td>PE 1-2</td>
<td>World History 1-2 UC[d]</td>
<td>Identity/Agency in U.S. History 1-2 UC[a]</td>
<td>Econ/Govt UC<a href="g">a</a></td>
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<tr>
<td>PE 3-4</td>
<td>World Language UC[f] / Elective</td>
<td>World Language / Elective</td>
<td>UCSD &amp; Mesa College Courses</td>
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<td>World Language UC[f]</td>
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<td>Freshman Foundation 1-2 [g]</td>
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</tbody>
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**College & Career Pathway**

**LOCAL UNIVERSITIES & COLLEGES**
- SDSU Television, Film & New Media
- SDSU Design & Technology
- SDSU Communications
- UCSD Visual Arts
- USD Communication Studies
- Mesa College (AAs and transfer in Multimedia)

**RELATED MAJORS**
- Bachelor of Arts / Bachelor Fine Arts
  - 3D Digital Design
  - Communications
  - Graphic Design
  - Media Design
  - Multimedia
  - Film and Television Production
  - Film and New Media
  - Film Studies
  - Professional Studies and Fine Arts

**RELATED CAREERS**
- Digital Media Photgrapher
- Video editor
- Graphic Designer
- Video Technician
- Assistant Camera Operator
- Production Assistant
- Multimedia Artist / Editor
- Cinematographer
- Broadcast Technician
- Screenwriter
- Videographer
- Director

**LOCAL COMPANIES & PARTNERS**
- TBD

*denotes in-demand job