



CORONA-NORCO UNIFIED SCHOOL DISTRICT  
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THE PRESS-ENTERPRISE

## Press-Release

### CNUSD Launches School Safety & Anti-Bullying Social Media Campaign

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Norco, CA – The Corona-Norco Unified School District has [zero tolerance for bullying](#). To emphasize this, CNUSD launched #CNUSDIsKind/#CNUSDitTakesaVillage; a two-fold campaign that promotes a safe learning environment of all students with a focus on school safety and bullying prevention.

#CNUSDIsKind/#CNUSDitTakesaVillage is an anti-bullying and school safety social media campaign aimed at fostering a safe school environment, reducing stigma, spreading positivity, and encouraging students to be kind to one another. The goal is to challenge students, staff, parents, and the community to participate in simple random acts of kindness. Everyone is encouraged to share their stories of kindness via social media using the hashtags #CNUSDIsKind and #CNUSDitTakesaVillage.

Local businesses can support by displaying the official #CNUSDIsKind/#CNUSDitTakesaVillage sticker. The campaign includes a video series and various social media posts encouraging students, staff, and community members to participate in acts of kindness. To view the first video about school safety, please click [HERE](#).

To learn more, please visit [www.cnusd.12.ca.us/CNUSDIsKind](http://www.cnusd.12.ca.us/CNUSDIsKind).

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*The Corona-Norco Unified School District is located approximately 45 miles southeast of Los Angeles in western Riverside County. CNUSD consists of thirty-one elementary schools, eight intermediate/middle schools, five comprehensive high schools, a middle college high school and three alternative schools. The district serves over 53,000 students in the diverse communities of Corona, Norco, and Eastvale. CNUSD is the largest school district in Riverside County and the tenth largest district in California.*